

2025 SPONSORSHIP PROSPECTUS

JUNE 20 2025
CALGARY, CANADA



**Calgary TELUS
Convention Centre**

www.gmec.org

You are invited to participate as a sponsor for the 2025 Global Malaria Eradication Conference

Conference highlights



GMEC 2025 will be held on June 20, 2025

300+ attendees from around the globe



working towards a malaria-free world

On behalf of the GMEC2025 Steering Committee, we invite you to the GMEC2025 in Calgary on June 20, 2025. This event is organized by Malaria Partners International (MPI), and Rotarians Against Malaria-Global Rotary Action Group (RAM-Global)

With 1.4 million members worldwide, Rotary is becoming a critical partner in the fight to end malaria by providing funding and boots-on-the-ground. We help to train, equip and support Community Health Workers who provide education, testing and treatment for malaria in underserved communities, as well as other activities.

The Global Malaria Eradication Conference will provide Rotarians and partners with the information, inspiration and tools to advocate for Rotary International to adopt malaria as a key priority and to engage in programmatic work that helps eliminate malaria in endemic regions.

We will challenge participants to increase their engagement by providing connections to expertise, funding and active community support. Attendees will leave with shared roadmaps, strengthened partnerships, and a unified vision of how Rotarians can contribute to malaria eradication.

Please join with us as a Sponsor.

Sincerely,

Kevin Klustner
Chair
GMEC 2025 Steering Committee
info@gmec.org



WHY PARTNER WITH GMEC 2025?

The GMEC 2025 conference sponsorship and exhibition packages have been designed to provide your organization with maximum exposure to conference attendees. The exhibition will provide an ideal forum for exchange and the conference program will facilitate interactions.

Destination Highlight

Also known as “Cowtown” to the rest of Canada, this cosmopolitan city is rooted in its wild Western heritage. It’s also Canada’s energy center—both economically and culturally. You’ll never find yourself bored in Calgary.

Calgary’s downtown has everything you’d expect from a big city: shopping, fine dining, museums and endless entertainment options. The surrounding neighborhoods each have a unique identity, with boutiques, breweries and a bevy of public art. Two large rivers wind throughout it all, forever nourishing its parks and people.



FURTHER INFORMATION

- Prices listed within the prospectus are in American Dollars (USD).
- The conference organizers are committed to minimizing the impact of the conference on our environment. To promote a more sustainable conference, we will not be offering a conference handbook, conference satchel or satchel inserts in 2025. Sponsors and exhibitors are encouraged to provide unique promotional material directly from their exhibition table.
- An attendee list will be made available to sponsors and exhibitors. It will include the name, position, organization, state, and country for all attendees who have opted to share their details. An attendee list will be provided upon request from sponsors and exhibitors once the conference has begun.
- The number of included registrations is listed within each sponsorship package. Additional registrations may be purchased for an extra cost.
- To sign up, please complete the application form on the last page of the prospectus and return to the GMEC Committee.

Should you have any questions regarding information contained within the prospectus, please contact the GMEC Committee at info@gmec.com.

GMEC 2025 Steering Committee
info@gmec.com

PLATINUM PARTNER

**EXCLUSIVE
OPPORTUNITY**

USD \$25,000

The Platinum Partner package is a limited opportunity to gain the maximum benefits from sponsorship of this conference. As Platinum Partner you will have high-brand exposure in the lead up to and throughout the conference. Sponsorship entitlements include:

Program Inclusion

- Premier Speaking slot prior to a plenary session (up to 10-mins with three slides)

Exclusive Naming Rights

- The Plenary Hall
- Registration Desk

Exhibition

- One (1) rectangular exhibition table in a primary position within the exhibition space. Including two chairs, tablecloth, and access to power

Registrations

- Six (6) conference registrations

Advertising

- 1 x Full page color advertisement (artwork to be provided by the sponsor) included in the Digital Attendee Handbook
- One (1) email campaign feature sent prior to the start of the conference. Sponsor to provide content. Max 200 words and may include an image

Brand Acknowledgment

- Acknowledgement as a Platinum Partner with logo recognition on all conference signages at the event
- Acknowledgement as Platinum Partner at the opening and closing ceremonies
- Sponsors pull up banner displayed near the registration desk for the duration of the conference
- Sponsor logo on conference homepage
- Sponsor logo on conference digital handbook front cover
- 200-word profile and logo listing with hyperlink on conference website
- Company logo listed on the conference app
- Company logo listing in digital attendee handbook
- Sponsor to provide 1 pull up banner which will be displayed at the conference registration desk.
- Platinum Partner recognition in conference marketing communications

GOLD PARTNER

USD \$15,000

Program Inclusion

- Speaking slot prior to a concurrent session (up to 5-mins with one slide)

Exhibition

- One (1) rectangular exhibition table in a primary position within the exhibition space. Including two chairs, tablecloth, and access to power

Registrations

- Five (5) conference registrations

Advertising

- 1 x Full page color advertisement (artwork to be provided by the sponsor) included in the Digital Attendee Handbook
- One (1) eDM feature sent prior to the start of the conference. Sponsor to provide content. Max 150 words and may include an image

Brand Acknowledgment

- Acknowledgement as a Gold Partner with logo recognition on all conference signages at the event
- Acknowledgement as Gold Partner at the opening and closing ceremonies
- Sponsor logo on conference homepage
- 150-word profile and logo listing with hyperlink on conference website
- Company logo listed on the conference app
- Company logo listing in digital attendee handbook
- One push notifications from the conference app
- Gold Partner recognition in conference marketing communications

SILVER PARTNER

USD \$10,000

Exhibition

- One (1) rectangular exhibition table in a primary position within the exhibition space. Including two chairs, tablecloth, and access to power

Registrations

- Four (4) conference registrations

Advertising

- Half-Page color advertisement (artwork to be provided by the sponsor) included in the Digital Attendee Handbook

Brand Acknowledgment

- Acknowledgement as a Silver Partner with logo recognition on all conference signages at the event
- Acknowledgement as Silver Partner at the opening and closing ceremonies
- Sponsor logo on conference homepage
- 100-word profile and logo listing with hyperlink on conference website
- Company logo listed on the conference app
- Company logo listing in digital attendee handbook
- Silver Partner recognition in conference marketing communications

BRONZE PARTNER

USD \$5,000

Exhibition

- One (1) rectangular exhibition table in a primary position within the exhibition space. Including two chairs, tablecloth, and access to power

Registrations

- Two (2) conference registrations

Advertising

- Half-page color advertisement (artwork to be provided by the sponsor) included in the Digital Attendee Handbook

Brand Acknowledgment

- Acknowledgement as a Bronze Partner with logo recognition on all conference signages at the event
- Acknowledgement as Bronze Partner at the opening and closing ceremonies
- 75-word profile and logo listing with hyperlink on conference website
- Company logo listed on the conference app
- Company logo listing in digital attendee handbook
- Bronze Partner recognition in conference marketing communications

EXHIBITOR

USD \$2,500

Exhibitor

- One (1) rectangular exhibition table within the exhibition space. Including two chairs, tablecloth, and access to power

Priority for table selection will be given to major sponsors

Registrations

- Two (2) visitor passes

Brand Acknowledgment

- 50-word profile and logo listing with hyperlink on conference website
- Company logo listed on the conference app
- Logo on Event signage for duration of conference

SUPPORTING PARTNER

USD \$1,000

Brand Acknowledgment

- Recognition on conference website
- Recognition on conference app
- Recognition at conference event as Supporting Partner

GMEC 2025 APPLICATION FORM

Participation Terms & Conditions

Applicants Details

Company: _____

Postal Address: _____

Contact Person: _____

Telephone: _____

Email: _____

Website: _____

Please mark your selection below [X]

Partner Packages

- Platinum Partner USD \$25,000
- Gold Partner USD \$15,000
- Silver Partner USD \$10,000
- Bronze Partner USD \$5,000
- Supporting Partner USD \$1,000

Exhibitor Package

- Exhibitor Table USD \$2,500

All funds must be received by May 30, 2025 to participate as a sponsor or exhibitor.

Total \$ _____

Signed.....

Date

Name.....

Position.....

Please email completed form to info@gmec.com

- 1.Full payment is required on receipt of tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your Booth Allocation. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to May 30, 2025 to ensure admittance to the Event, unless by prior approval.
2. The Sponsorship and Exhibition activities are subject to final approval by the Steering Committee.
3. Sponsors and Exhibitors are prohibited from engaging in any direct solicitation of attendees at their exhibition tables. This includes promoting other products or services outside the scope of the sponsorship agreement.
4. No on-site selling or fundraising activities are allowed at the event.
5. Sponsors and exhibitors are not permitted to conduct any financial transactions, including money exchange, at their exhibition tables.
6. The Steering Committee reserves the right to refuse an application.
7. The Organizer will endeavor to meet all your selected participation requirements. If your selected requirement/s is not available, Organizer will contact you as soon as possible to discuss alternatives.
8. Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold. 25% refund with 90 day's notice, 50% refund with 60 days, no refund after May 30, 2025.
9. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Steering Committee and agree not to violate any of the lease conditions of the building in which the Event is being held
10. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organizer has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
11. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.
12. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organizer for approval. The Organizer reserves the right to reject anything that it considers inappropriate.
13. The Organizer reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
14. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
15. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
16. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
17. The Organizer accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
18. The Organizer will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
19. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organizer.
20. The Conference Organizer may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
21. Unforeseen Circumstances / Force Majeure – If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organizer's control prevents us from carrying out our obligations will not be liable for non-performance or refund.